

# WeMakeRise — Monthly Partnership Plans

Simple subscriptions. No upfront fees. 10-day money-back trial. Cancel anytime.  
Advisory + execution under one roof.

(\$399 - \$849)

## ESSENTIAL

For solo pros / small businesses needing consistent presence and a light strategy pulse.

- Basic digital growth consultation, strategies, and advisory.
- Handling and management of 2–3 social media channels.
- Social media content research and creation.
- Design and creation of relevant social media images/graphics aligned to each topic.
- Short reels and videos: creation and publishing.
- Network growth: 2–10 new followers per day.
- Add-on: Sending personalized messages to new social followers/connections.
- Personalized or LinkedIn newsletter management, including creation and delivery of 1 newsletter per month.
- 1 website blog per week (research, media design, and publishing).
- Light website management with one page update per month.

**Advisor value:** Clear monthly focus with one business progress presentation per month.

(\$899 - \$1.6K)

## GROWTH

For small–midsize businesses needing strategy and execution under one roof.

- Everything in Essential, plus:
- Handling and management of all social channels.
- Daily social posts (deeper content research; 2–3 associated media assets daily).
- 1–2 short reels per week: creation/editing and posting across all channels.
- Ad campaigns: setup and management, cost evaluation, and demographic analysis to reduce ad spend and improve ROI.
- Network growth: 5–15 new followers per day on social channels.
- Personalized business-introduction conversation messaging included.
- Weekly newsletter with follow-up evaluation.
- 2–3 blogs per week for stronger website traffic and online visibility.
- Managing one website with complete support: new design, regular updates, content strategy, cost-effective methods, efficient maintenance of CTA forms, and ongoing monitoring—end-to-end website support.
- Bi-weekly Strategy Coaching/Advisory (2 × 60 min/month).
- Graphics production: 6–8 branded assets/week (carousels, infographics, quotes).
- Interviews & long-form video editing, plus 2–3 short clips/week (hooks, captions, CTAs).
- LinkedIn growth: ~15 invites/day + 5 follow-ups.
- Administrative support: maintain daily records in Google Sheets or other tools; capture daily sales/business data with monthly reports or live shared-sheet access—virtual assistant–style administrative help.
- Light CRM/custom software setup (pipelines, tags, templates).
- Automation basics (n8n / Zapier / GoHighLevel) to automate internal and external processes.

**Advisor value:** Bi-weekly discussions on current strategy, cost-effective solutions, future goals, and improvements to business structure—plus bi-weekly progress presentations with real numbers.

(\\$1.8K - \\$3K)  
**OPERATOR**

For founders who want a single partner to run digital ops and executive strategy.

- Everything in Growth, plus:
- Act as the company's Chief Technology Officer (CTO).
- High-impact growth strategies with weekly presentations and scalability options.
- Active participation in meetings/webinars as CTO to handle and resolve technical issues.
- 24/7 full-time technical support.
- Proprietary software such as dashboards for internal and external clients.
- Weekly meetings.
- HR support: remote hiring, sourcing, interviews; employee sheet logs to finalize increments/deductions based on daily logs; status markers; leave scheduling—comprehensive HR and admin assistance.
- Weekly Strategy Session (45–60 min) with the founder.
- Quarterly Planning: OKRs, initiatives, risks, resourcing.
- Cost-effective strategies to help the CEO/founder spend less and earn more with a 30-day real-numbers challenge.
- Sales operations handling.
- Expert-level automation of repetitive tasks.
- AI upgrades to align the business with current market expectations.
- Multi-website management; Google Forms; custom CTAs; website redesigns; content edits; new page additions—comprehensive management.
- Micro-funnels (1–2/month): landing pages + nurture emails.
- Podcast/video: multiple episodes per month—editing, show notes, and multiple clips.
- Cost & tools audit: consolidate the tech stack and reduce recurring spend.
- Monthly executive narrative: what we tried, learned, and what's next (board-style).
- Training for new hires, onboarding for new clients, and technical overviews.

**Advisor value:** Strategy coach + operator who handles everything, including scalability consulting, as the company's CTO.

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### **Customized Plan (Add-ons to any plan)**

- We can adjust services to create the right plan for a business's budget, goals, and priorities.

### **How We Work**

- Onboarding document with detailed questions to understand the business.
- Initial Zoom meeting to align and define measurable outcomes.
- Free working trial (10–30 days) to provide proof of concept, with a final presentation.
- Terms: month-to-month, no upfront fees, first-month money-back trial, cancel anytime.